



June 10, 2011

**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Mr. David Schroeder  
Ace Communications Group  
207 E. Cedar Street  
Houston, MN 55943

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear David:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require Ace Communications Group, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

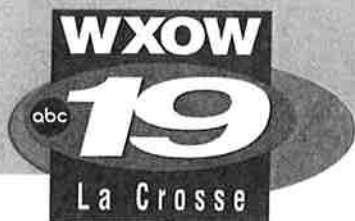
Sincerely,

A handwritten signature in cursive script that reads "David Booth".

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require Ace Communications Group to obtain the Station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Brownsville, Caledonia, Canton, Dakota, Eitzen, Hokah, Houston, LaCrescent, Lanesboro, Peterson, Rushford and Whalan (Houston, Fillmore and Winona Counties) in Minnesota and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

Mr. David Schroeder  
Ace Communications Group  
207 E. Cedar Street  
Houston, MN 55943

Station: WXOW

Date: 6/10, 2011

By: David Booth  
David Booth  
General Manager

cc: Public File



June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

CenturyTel Broadband Ser. LLC  
Mr. Bob Brown  
President  
333 N. Front Street  
La Crosse, WI 54601

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Bob:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **CenturyTel Broadband Ser. LLC**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

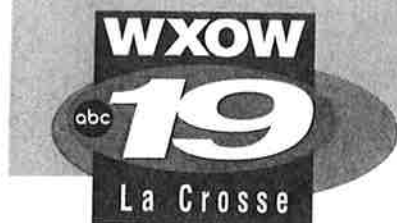
Sincerely,

A handwritten signature in black ink that reads "David Booth".

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **CenturyTel Broadband Ser. LLC** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Holmen, La Crosse, Onalaska, Town of Farmington and West Salem (La Crosse County) in Wisconsin and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

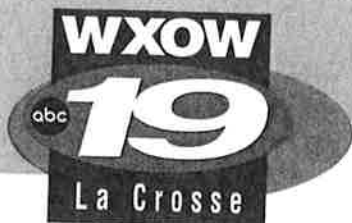
CenturyTel Broadband Ser. LLC  
Mr. Bob Brown  
President  
333 N. Front Street  
La Crosse, WI 54601

Station: WXOW

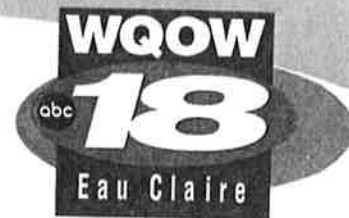
Date: 6/10, 2011

By: David Booth  
David Booth  
General Manager

cc: Public File



June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Charter Communications  
Mr. Paul Vacek  
Vice President of Operations  
1201 McCann Drive  
Altoona, WI 54720

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Paul:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **Charter Communications**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

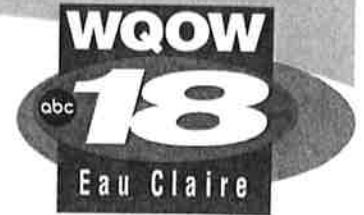
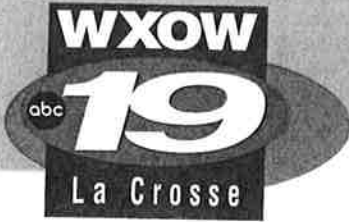
Sincerely,

A handwritten signature in cursive script that reads "David Booth".

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **Charter Communications** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Altura, Goodview, Lewiston, Minnesota City, Winona and Stockton (Winona County) in Minnesota and Fountain City (Buffalo County) in Wisconsin and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

Charter Communications  
Mr. Paul Vacek  
Vice President of Operations  
1201 McCann Drive  
Altoona, WI 54720

Station: WXOW

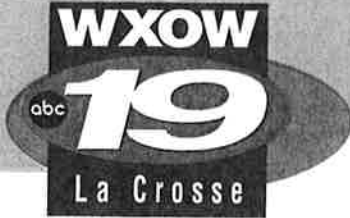
Date: 6/10, 2011

By:

David Booth

David Booth  
General Manager

cc: Public File



June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Charter Communications  
Mr. Paul Vacek  
Vice President of Operations  
1201 McCann Drive  
Altoona, WI 54720

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Paul:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **Charter Communications**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

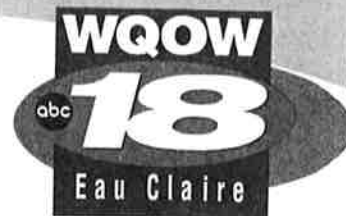
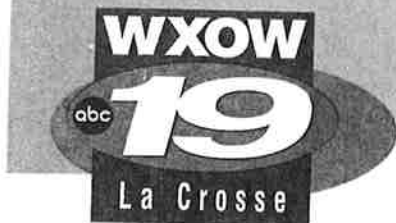
Sincerely,

A handwritten signature in cursive script that reads "David Booth".

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **Charter Communications** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Bangor, Barre Mills, Black River Falls, Campbell, Holmen, La Crosse, Melrose, Mindoro, Onalaska, Rockland, Shelby, Sparta, St. Josephs Ridge, Tomah, Warrens, West Salem (Jackson, Monroe, La Crosse Counties) in Wisconsin and La Crescent (Houston County) in Minnesota and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

Charter Communications  
Mr. Paul Vacek  
Vice President of Operations  
1201 McCann Drive  
Altoona, WI 54720

Station: WXOW

Date: 6/10, 2011

By: David Booth  
David Booth  
General Manager

cc: Public File





June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Coon Valley Telecommunications, Inc.  
Carol Olson  
Secretary/Treasurer  
105 Central Avenue  
Coon Valley, WI 54623

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Carol:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **Coon Valley Telecommunications, Inc.**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

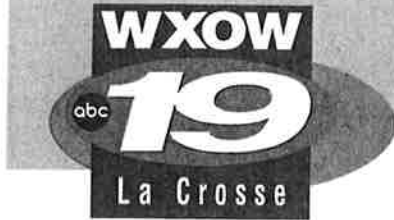
Sincerely,

A handwritten signature in black ink that reads "David Booth". The signature is written in a cursive, flowing style.

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **Coon Valley Telecommunications, Inc.** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Chaseburg, Coon Valley and Stoddard (Vernon County) in Wisconsin and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

Coon Valley Telecommunications, Inc.  
Carol Olson  
Secretary/Treasurer  
105 Central Avenue  
Coon Valley, WI 54623

Station: WXOW

Date: 6/10, 2011

By: \_\_\_\_\_

*David Booth*

David Booth  
General Manager

cc: Public File



June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Dairyland Cable  
Ms. Fran Hasburgh  
2494 Hwy 14 East  
Richland Center, WI 53581

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Fran:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **Dairyland Cable**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

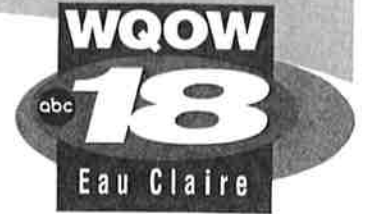
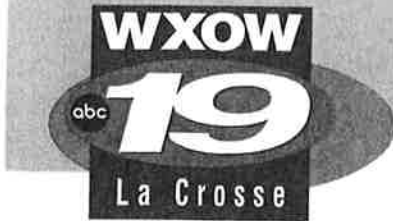
Sincerely,

A handwritten signature in cursive script that reads "David Booth".

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **Dairyland Cable** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Eastman, Lynxville, Mt. Sterling and Seneca (Crawford County) in Wisconsin and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

Dairyland Cable  
Ms. Fran Hasburgh  
2494 Hwy 14 East  
Richland Center, WI 53581

Station: WXOW

Date: 6/10, 2011

By:

A handwritten signature in cursive script, appearing to read "David Booth", written over a horizontal line.

David Booth  
General Manager

cc: Public File



June 10, 2011

**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Harmony Cable  
Ms. Jill Hoffman  
P. O. Box 308  
Harmony, MN 55939-0308

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Jill:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **Harmony Cable**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

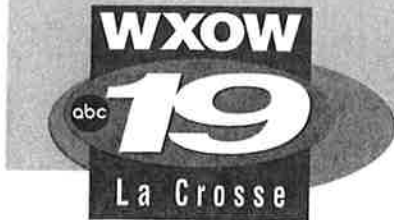
Sincerely,

A handwritten signature in cursive script that reads "David Booth".

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **Harmony Cable** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Harmony (Fillmore County) in Minnesota and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

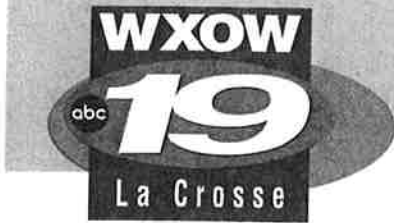
Harmony Cable  
Ms. Jill Hoffman  
P. O. Box 308  
Harmony, MN 55939-0308

Station: WXOW

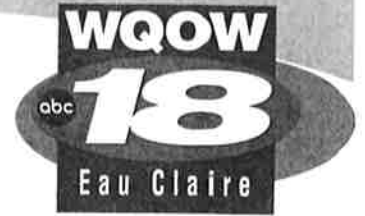
Date: 6/10, 2011

By: David Booth  
David Booth  
General Manager

cc: Public File



June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

HBC-Cochrane Cable, LLC  
Ms. Rochelle Pervisky  
58 Johnson Street  
Winona, MN 55987

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Rochelle:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **HBC-Cochrane Cable, LLC**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

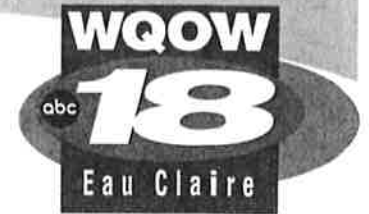
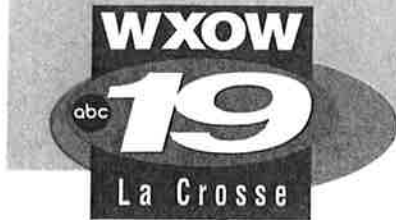
Sincerely,

A handwritten signature in cursive script that reads "David Booth".

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **HBC-Cochrane Cable, LLC** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Buffalo City and Cochrane (Buffalo County) in Wisconsin and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

HBC-Cochrane Cable, LLC  
Ms. Rochelle Pervisky  
58 Johnson Street  
Winona, MN 55987

Station: WXOW

Date: 6/10, 2011

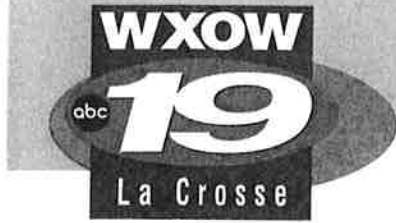
By: \_\_\_\_\_

*David Booth*

David Booth  
General Manager

cc: Public File





June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Hiawatha Broadband Communications, Inc.  
Ms. Rochelle Pervisky  
58 Johnson Street  
Winona, MN 55987

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Rochelle:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **HBC-Wabasha**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

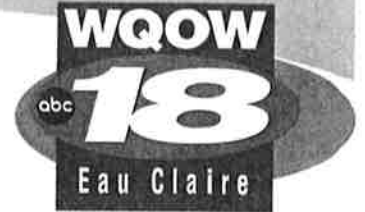
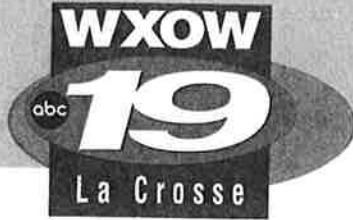
Sincerely,

A handwritten signature in black ink that reads "David Booth". The signature is written in a cursive, flowing style.

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **HBC-Wabasha** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Wabasha (Wabasha County) in Minnesota and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

Hiawatha Broadband Communications, Inc.  
Ms. Rochelle Pervisky  
58 Johnson Street  
Winona, MN 55987

Station: WXOW

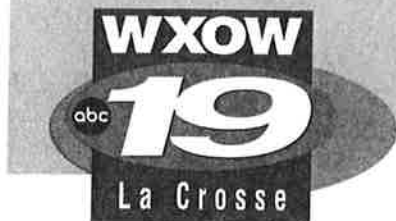
Date: 6/10, 2011

By:

A handwritten signature in cursive script, appearing to read "David Booth".

David Booth  
General Manager

cc: Public File



June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Hiawatha Broadband Communications, Inc.  
Ms. Rochelle Pervisky  
58 Johnson Street  
Winona, MN 55987

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Rochelle:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **HBC-Winona**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

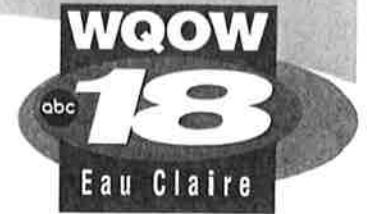
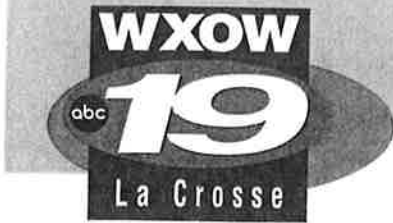
Sincerely,

A handwritten signature in black ink that reads "David Booth". The signature is written in a cursive, flowing style.

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **HBC-Winona** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Goodview, Homer, Lewiston, Minneiska, Minnesota City, rollingstone, St. Charles, Stockton and Winona (Winona County) in Minnesota and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

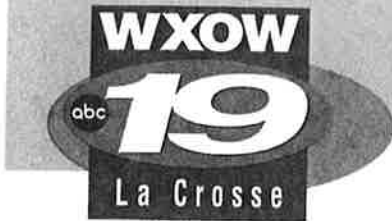
Hiawatha Broadband Communications, Inc.  
Ms. Rochelle Pervisky  
58 Johnson Street  
Winona, MN 55987

Station: WXOW

Date: 6/10, 2011

By: David Booth  
David Booth  
General Manager

cc: Public File



June 10, 2011

**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Mr. Jim Costello  
LVT Corp  
127 US Hwy 12  
Camp Douglas, WI 54618

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Jim:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **LVT Corp**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

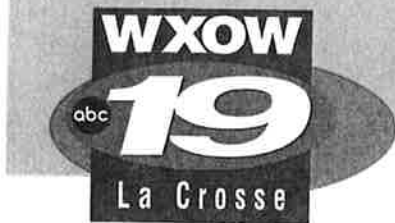
Sincerely,

A handwritten signature in black ink that reads "David Booth".

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **LVT Corp.** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Camp Douglas, Hustler and New Lisbon, (Juneau County) in Wisconsin and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

Mr. Jim Costello  
LVT Corp  
127 US Hwy 12  
Camp Douglas, WI 54618

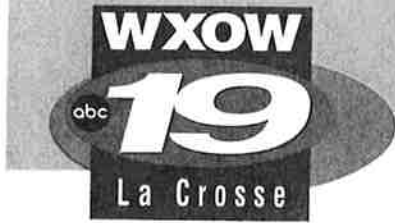
Station: WXOW

Date: 6/10, 2011

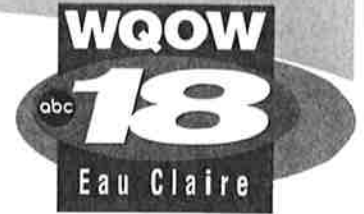
By: David Booth

David Booth  
General Manager

cc: Public File



June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Mr. Brad Welp  
La Valle Long Distance  
108 West Main  
La Valle, WI 53941

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Brad:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **La Valle Long Distance**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

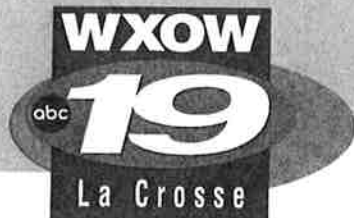
Sincerely,

A handwritten signature in black ink that reads "David Booth". The signature is written in a cursive, flowing style.

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **La Valle Long Distance** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Cazenovia, Ironton and La Valle (Richland and Sauk Counties) in Wisconsin and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

Mr. Brad Welp  
La Valle Long Distance  
108 West Main  
La Valle, WI 53941

Station: WXOW

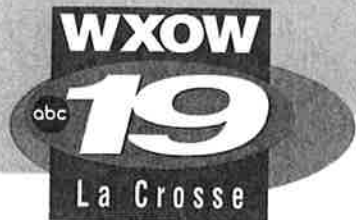
Date: 6/10, 2011

By: David Booth

David Booth  
General Manager

cc: Public File





June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Ms. Jane Belford  
VP, Programming & Legal Affairs  
Mediacom  
100 Crystal Run road  
Middletown, NY 10941

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Jane:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **Mediacom**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

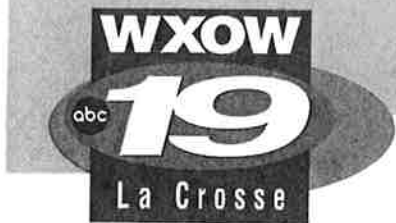
Sincerely,

A handwritten signature in black ink that reads "David Booth". The signature is written in a cursive, flowing style.

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **Mediacom** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Bell Center, Bridgeport, Brookview, Cashton, Chaseburg, Coon Valley, De Soto, Ferryville, Ft. McCoy, Gays Mills, Greenfield, La Crosse, La Farge, Norwalk, Ontario, Pleasant Valley, Prairie du Chien, Readstown, Shelby, Soldiers Grove, Stoddard, Viola, Viroqua, Westby and Wilton (Crawford, Grant, La Crosse, Monroe, Richland and Vernon Counties) in Wisconsin and Able Island, Clayton, Elkader, Essmann Island, Garnavillo, Guttenberg, Marquette, McGregor, New Albin, Waukon and Waukon Junctions (Clayton and Allamakee Counties) in Iowa and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

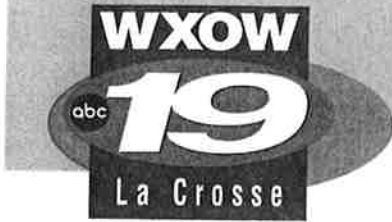
This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

Ms. Jane Belford  
VP, Programming & Legal Affairs  
Mediacom  
100 Crystal Run Road  
Middletown, NY 10941

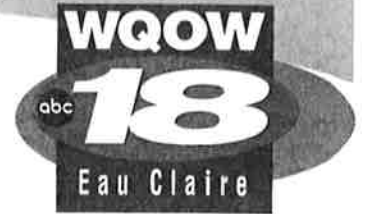
Station: WXOW

Date: 6/10, 2011

By: David Booth  
David Booth  
General Manager



June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Ms. Jane Belford  
VP, Programming & Legal Affairs  
Mediacom  
100 Crystal Run Road  
Middletown, NY 10941

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Jane:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **Mediacom**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

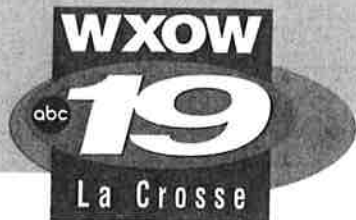
Sincerely,

A handwritten signature in black ink that reads "David Booth". The signature is written in a cursive, flowing style.

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **Mediacom** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Brownsville, Caledonia, Canton, Dakota, Dresbach, Hokah, Houston, Lanesboro, Mabel, Peterson, Rushford, Spring Grove and St. Charles (Fillmore, Houston and Winona Counties) in Minnesota and Harpers Ferry, Lansing and New Albin (Allamakee County) in Iowa and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

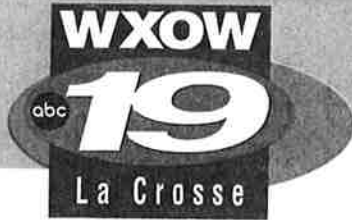
Ms. Jane Belford  
VP, Programming & Legal Affairs  
Mediacom  
100 Crystal Run Road  
Middletown, NY 10941

Station: WXOW

Date: 6/10, 2011

By: David Booth  
David Booth  
General Manager

cc: Public File



June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Mr. Brad Welp  
Richland Grant Telephone Cooperative, Inc.  
202 N. East Street  
Blue River, WI 53518

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Brad:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **Richland Grant Telephone Coop, Inc.**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

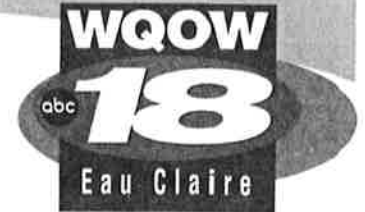
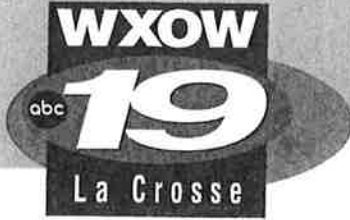
Sincerely,

A handwritten signature in cursive script that reads "David Booth".

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **Richland Grant Telephone Cooperative, Inc.** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Bell Center, Blue river, Boaz, Gays Mills, Sabin and Soldiers Grove (Crawford, Grant and Richland Counties) in Wisconsin and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

Mr. Brad Welp  
Richland Grant Telephone Cooperative, Inc.  
202 N. East Street  
Blue River, WI 53518

Station: WXOW

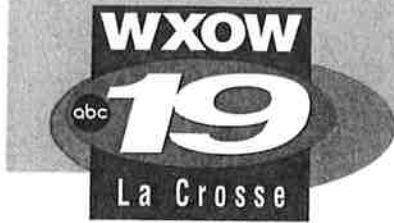
Date: 6/10, 2011

By:

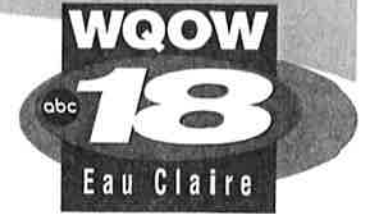
A handwritten signature in cursive script, appearing to read "David Booth".

David Booth  
General Manager

cc: Public File



June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Mr. Ed Keller  
Tech Com. Inc.  
1027 N. Jefferson Street  
Richland Center, WI 53581

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Ed:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **Tech Com, Inc.**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

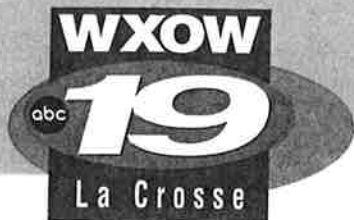
Sincerely,

A handwritten signature in black ink that reads "David Booth".

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **Tech Com Inc.** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Richland Center (Richland Counties) in Wisconsin and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

Mr. Ed Keller  
Tech Com. Inc.  
1027 N. Jefferson Street  
Richland Center, WI 53581

Station: WXOW

Date: 6/10, 2011

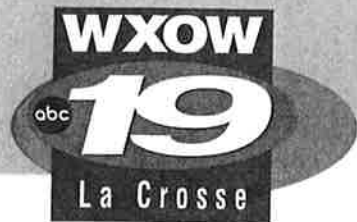
By:

A handwritten signature in cursive script, appearing to read "David Booth".

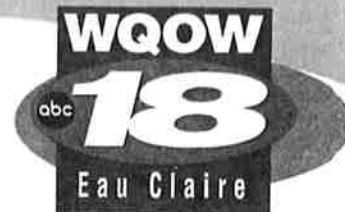
David Booth  
General Manager

cc: Public File





June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Mr. Steve Johnson  
US Cable of Coastal Texas, LP  
128 W. Main Street  
Wabasha, MN 55981

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Steve:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **US Cable of Coastal Texas, LP**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

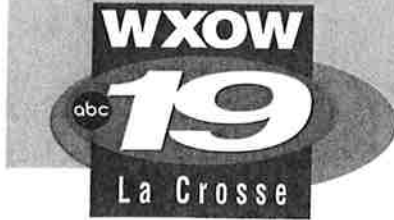
Sincerely,

A handwritten signature in cursive script that reads "David Booth".

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **US Cable of Coastal Texas, LP** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Plainview and Wabasha (Wabasha Counties) in Minnesota and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

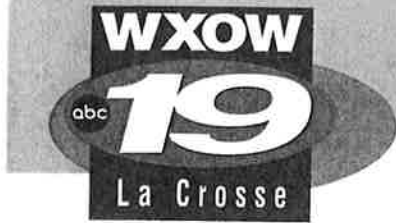
Mr. Steve Johnson  
US Cable of Coastal Texas, LP  
128 W. Main Street  
Wabasha, MN 55981

Station: WXOW

Date: 6/10, 2011

By: David Booth  
David Booth  
General Manager

cc: Public File



June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Mr. Don Hammer  
Verneau Networks, Inc.  
121 Mill Street  
Hillsboro, WI 54634

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Don:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **Verneau Networks, Inc.**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

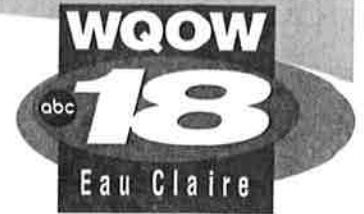
Sincerely,

A handwritten signature in cursive script that reads "David Booth".

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **Verneau Networks, Inc.** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Hillsboro (Vernon County) in Wisconsin and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

Mr. Don Hammer  
Verneau Networks, Inc.  
121 Mill Street  
Hillsboro, WI 54634

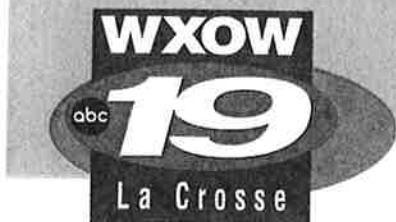
Station: WXOW

Date: 6/10, 2011

By: David Booth

David Booth  
General Manager

cc: Public File



June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Mr. Rod Olson  
Vernon Communication, LLC  
103 N. Main Street  
Westby, WI 54667

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Rod:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **Vernon Communications, LLC**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

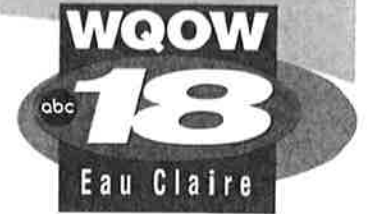
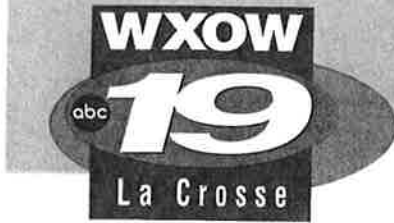
Sincerely,

A handwritten signature in cursive script that reads "David Booth".

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **Vernon Communications, LLC** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Bloomington, De Soto, Genoa, La Farge, Liberty Pole, Readstown, Viola, Viroqua, Westby and Yuba (Vernon and Richland Counties) in Wisconsin and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

Mr. Rod Olson  
Vernon Communication, LLC  
103 N. Main Street  
Westby, WI 54667

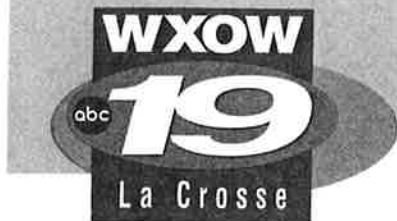
Station: WXOW

Date: 6/10, 2011

By: David Booth

David Booth  
General Manager

cc: Public File



June 10, 2011



**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Ms. Cheryl Rue  
Western Wisconsin communications, LLC  
417 5<sup>th</sup> Avenue North  
Strum, WI 54770

**Re: 2012 Three-Year Election for Retransmission Consent**

Dear Cheryl:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WXOW, La Crosse, WI (the "Station") elects to require **Western Wisconsin Communications, LLC**, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

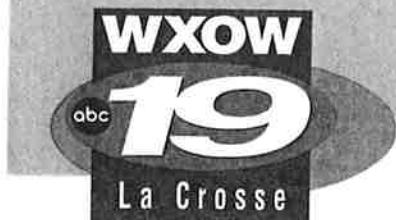
Sincerely,

A handwritten signature in cursive script that reads "David Booth".

Enclosure

cc: Public File  
Chuck Roth  
Director of Business Administration  
Quincy Newspapers, Inc.

David Booth  
General Manager  
WXOW/WQOW Television, Inc.



RETRANSMISSION CONSENT ELECTION STATEMENT  
FOR STATION  
WXOW, La Crosse, WI

This Statement constitutes the election, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WXOW/WQOW Television, Inc., licensee of Station WXOW, La Crosse, WI (the "Station"), to require **Western Wisconsin Communications, LLC** to obtain the station's consent beginning January 1, 2012, for retransmission of its digital signals by, but not limited to, the cable system(s) serving the following community(ies) and county(ies), and any unincorporated areas within these community(ies) and county(ies):

**Arcadia, Blair, Ettrick, Galesville, Independence, Pigeon Falls and Taylor (Trempeleau County) in Wisconsin and unincorporated areas within those community(ies) and county(ies), and state served.**

This election is effective for the period beginning January 1, 2012, and terminating as of December 31, 2014.

This will certify that this Statement was placed in the Station's local public file on June 10, 2011 and mailed by certified mail, return receipt requested, on June 10, 2011 to the following cable system(s):

Ms. Cheryl Rue  
Western Wisconsin communications, LLC  
417 5<sup>th</sup> Avenue North  
Strum, WI 54770

Station: WXOW

Date: 6/10, 2011

By:

A handwritten signature in cursive script, appearing to read "David Booth", written over a horizontal line.

David Booth  
General Manager

cc: Public File